



California Consortium for Urban Indian Health

CCUIH Strengthening The Organizations That Strengthen Our Communities

Position:	Social Marketing Intern
Reports to:	Communications Coordinator
Location:	San Francisco-Presidio/Remote Possible
Time Commitment:	6 hours per week
Status:	Stipend, dependent on experience

Organization's Description

The California Consortium for Urban Indian Health (CCUIH) supports health promotion and access for American Indians living in cities throughout California. Established in 2006, CCUIH is a nonprofit 501(c)(3) statewide alliance of Urban Indian health organizations and substance abuse treatment facilities collectively referred to as UIHOs. Learn more at ccuih.org.

Position Summary

The Digital Content Intern will provide broad support in executing CCUIH's digital strategy under the guidance of the Communications Coordinator. This role will be expected to create, manage, and share content across our social media and website platforms as well as perform data collection and analytics. CCUIH will provide orientation on both our social media and website strategy as well as connect the Digital Content Intern with resources to enhance their social marketing skills and CCUIH's digital reach. The ideal candidate will take initiative, ask questions, have strong writing skills, and attention to detail. This position can be done remotely or from our office.

Job Duties

- Follow issues relating to the American Indian communities, health policy, public health, the CCUIH membership and other relevant topics
- Assist in carrying out the social media aspects of CCUIH's various projects
- Write and post daily updates to CCUIH Facebook and Twitter via Hootsuite
- Create and post weekly updates to CCUIH Instagram account
- Research social marketing strategy to creatively enhance our social media capacity
- Perform other duties required by supervisor

Required Skills & Experience

- Excellent research, analysis, writing, and communication skills
- Experience using social media for a nonprofit, club, or other organization
- Ability to work independently and carry out tasks with creativity
- Interest in Public Health, Health Policy, American Indian Issues

To Apply

Send resume and cover letter speaking to your experience and interest in this position to montana@ccuih.org.

Due to the nature of this organization, Indian Preference will be exercised in the hiring of this position in accordance with the Indian Preference Act (Title 25, US Code, Section 472 and 473). CCUIH is an equal opportunity employer, within the scope of Indian Preference, all candidates will receive equal consideration without regard to race, color, gender, religion, national origin or other non-merit factors.