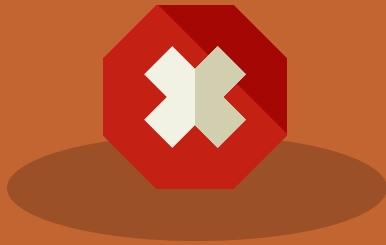


Stigmatizing Language no longer used

You can reduce stigma, and help save lives, just by changing your language.

Instead of saying this...



Substance "ABUSE"

"ADDICT"

"DRUG-SEEKING"

"Needle exchange"

Try this.



Substance "USE" or "MISUSE"

"Person with substance use disorder" or "People who use drugs"

"RELIEF-SEEKING"

"Syringe exchange"
(Essential aspect of harm reduction)

Use PEOPLE FIRST language: "People with diabetes", "A person with schizophrenia", "People who use drugs", "A person with alcohol use disorder."

